

# andreamendezoliver

**Andrea Méndez Oliver**

[www.andreamendezoliver.com](http://www.andreamendezoliver.com)

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## education

### Postgraduate degree in Art Direction

ELISAVA Barcelona School of Design and Engineering

Barcelona, 2016-2017 // excellent 9,2

### Master's degree in Graphic Design

BAU College of Arts & Design Barcelona

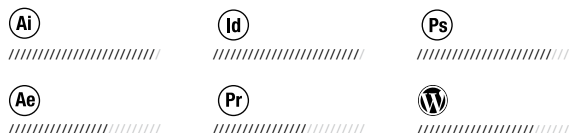
Barcelona, 2014 - 2015 // excellent 9

### Degree in Advertising and Public Relations

UJI, University Jaume I

Castellón, 2009 - 2013 // remarkable 8.06

## skills



## languages



## others



## freelance

since June 2013 - currently

**andreamendezoliver // freelance service option**

Art direction, branding, naming, visual identity, corporate, editorial, motion graphics and audiovisual communication.

# art direction & graphic design

## profile

born in Spain - April 10th, 1990 // ENFP "Activist personality"

Character, personality, simplicity, lover of a well done job, spontaneity, thoughtful, empathetic, extroverted and perfectionist above all, without missing a beat.

These are just some of the characteristics that **Andrea Méndez Oliver** hides, the most personal self.

As an **Art Director and Graphic Designer**, I have worked in a team and as a freelancer for different countries around the world, always looking for the best experience that allows me to change and create lights, shapes and colors with or without movement.

"It's all about perspective", that is my top vision.

## professional experience

### TOWN / Art Director & Graphic Designer

May 2019 - January 2023

Brand creation, On-Off line communication projects, advertising campaigns for Barcelona City Council and Park Güell, graphic and audiovisual art direction.

Barcelona, Spain // [hello-town.com](http://hello-town.com)

### MILKMAN DESIGN / Freelance Art Director

September 2013 - March 2018

Graphic conceptualization, corporate visual identity design, naming, branding, event management, communications, web and editorial design.

Barcelona, Spain // [milkmandisseny.com](http://milkmandisseny.com)

### DEC BBDO / Freelance Graphic Designer

January 2017 - July 2017

Support in the graphic design and creativity team for the brands: NISSAN, Nestle, Andalucía tourism, Sbhoteles and Canary Islands tourism.

Barcelona, Spain // [dec-bbdo.es](http://dec-bbdo.es)

### HERRAIZOTO & CO / Freelance Graphic Designer

July 2015 - August 2016

Support in the graphic department design team for the PUIG brands, fragrances by Shakira and the IKEA decoration school.

Barcelona, Spain // [herraizoto.com](http://herraizoto.com)

### MIBALIA com. / Head of Advertising and Public Relations

June 2014 - September 2014

Comprehensive management of the "European Week of Sustainable Mobility" for the Castellón City Council.

Castellon, Spain // [mibalia.net](http://mibalia.net)

### IMAGINARTE com. / Trainee en Publicidad y Creatividad

April 2013 - June 2013

Creative advertising and communication On- Off line. Creation of advertising campaigns and positioning for WONDERS.

Alicante, Spain // [imaginarte.com](http://imaginarte.com)

## clients worked

Barcelona City Council, ICOM International Museum Day, IVC Valencian Institute of Culture, Barcelona Provincial Council, B:SM Barcelona Metropolitan Services, Olympic port of Barcelona, Park Güell, Barcelona cleaning service, IKEA, Puig, SB hotels, Canary Islands Tourism, Andalucía Tourism, Nestlé, Edebé, Matimex Fiandre Italia, Wonders, Nissan...

on & designer



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